

Fikz[®]

It's not only novelists
and copy writers
who suffer from
writer's block



Knowledge at work

Did you ever imagine you would become a writer?



You live an active professional life as a manager, entrepreneur, sales person, engineer, HR professional, scientist, consultant...

There comes a point in your career, however, when your competence and experience generate ideas and knowledge that are worth disseminating throughout your organization and beyond. How about a good practice guide, a work instruction or an article in a professional magazine? Sometimes you don't have the choice, it is an obligation imposed by a regulating authority or legislation.

If you find yourself in this situation, it's quite likely that:

-  you just don't know how to start, *or*
-  you do start but it's really not your cup of tea, *'quick and dirty'* will have to do, *or*
-  you don't have time for it, *or*
-  you start it and finish it but you're not at all satisfied with the result.

That's a real shame, isn't it? After all, conveying your ideas and your knowledge clearly through words and pictures, greatly improves your impact both in and outside your organization. By delivering clear and structured communication you will be appreciated by customers, staff, management and colleagues. They will work better with you, and with one another.

Don't let sharing your knowledge become a burden, make it fun.

Fikz  is there to help you.

Fikz[®] picks up from where you left off



You're not in the mood for it

You're not convinced that sharing your knowledge can be fun? **Fikz[®]** can do it for you. Give us a briefing, we'll look into all the relevant background information, perform additional research, and deliver your finished document, wiki, intranet...



You don't know how to start

You would like to give it a try, but you don't know how to get going. **Fikz[®]** puts you on the right track with appropriate document outlines to get you off the starting blocks. And if you want, we can guide you as your project moves forward.



You make a start...

... but it turns out to be harder than you expected. Deciding on the structure is difficult, the graphics aren't right, you just want some feedback from a professional. **Fikz[®]** will fill in the gaps and enable you to achieve a result you can be proud of.



You manage it yourself and the result is great

Congratulations! Sharing your knowledge is as important for you as its accumulation. But now, you realize that isolated knowledge centres are of no benefit to your organization, so it is time to fit a genuine knowledge system into the overall picture. This time, **Fikz[®]** can help your organization with simple and scalable solutions using standard tools, well within the budget of small and medium enterprises.



